Community Area Grant KIK Radio

1. Which type of grant are you applying for?
Community Area Grant

2. Amount of funding required?
£501 - £5000

3. Are you applying on behalf of a Parish Council?
No

4. If yes, please state why this project cannot be funded from the Parish Precept

5. Project title?
KIK Radio

6. Project summary:
We are currently in the process of setting up a new digital radio station based in Corsham broadcast on DAB across Wiltshire & online. Under the umbrella of our new company we will be offering a variety of training from radio production to a music academy taught by music industry professionals.

7. Which Area Board are you applying to?
Corsham

Electoral Division
Corsham Town

8. What is the Post Code of where the project is taking place?
SN13 9HX

9. Please tell us which theme(s) your project supports:
Children & Young People
Arts, crafts and culture
Health, lifestyle and wellbeing
Inclusion, diversity and community spirit
Safer communities
Technology & Digital literacy

If Other (please specify)

10. Finance:

10a. Your Organisation's Finance:

Your latest accounts:

Total Income:

£

Total Expenditure:
£

Surplus/Deficit for the year:
£

Free reserves currently held:
(money not committed to other projects/operating costs)
£

Why can't you fund this project from your reserves:

We are a small community group and do not have annual accounts or it is our first year:
yes

10b. Project Finance:

Total Project cost				
Total required from Area Board	£4994			

Total Project cost £14,937

Expenditure (Itemised expenditure)	£	Income (Itemised income)	Tick if income confirmed	£
Sonifex Desk	1950	Equipment donated on attached list	yes	3950
Allen & Heath Mixer X14	779	Website	yes	600
Rain Livebook se	799	Logo design	yes	150
Muse PC	1033	Promo video	yes	100
Headphones 8 pairs	144	Flyer design and print	yes	150
Studio mic	135	posters	yes	50
Headphone amp	50	marketing	yes	120
Condenser mic x2	78	training for young presenters on list	yes	2775
Table top mic stand x3	26	IT, admin,office	yes	2048
In kind costs as opposite	9943			
Total	**£14937**			**£9943**

11. Have you or do you intend to apply for a grant from another area board within this financial year?
No

12. If so, which Area Boards?

13. Please tell us WHO will benefit and HOW they will benefit from your project benefit your local community?
Our volunteers will be people from the community such as primary school children to disadvantaged young people (NEETS) to adults. The local economy in Wiltshire will also benefit giving businesses, community groups and organisations a platform to advertise their products and services to their target audiences in Wiltshire. Volunteers are an essential part of our community station – without their dedicated, enthusiastic voluntary teams, our local community radio station would not be able to provide a service. As a community radio station we will need a wide range of volunteers to help out with all the things that go into the running of a busy, active local radio station – including programme assistants, journalists, producers, IT support, writers, interviewers and much more. From secondary school students looking for work experience to retired people looking to give something back to the community, people from all walks of life get rewarding experiences from community media. Past volunteers with community radio stations have gone on to work with major radio companies and organisations like the BBC, Global Radio, Bauer and UTV. But volunteers don't have to have ambitions in the media to get involved – all they need is the enthusiasm and drive to do something for their local community, no matter how big or small. Statistics Community radio has been proven to be an effective vehicle for tackling social exclusion; encouraging community development and regeneration; promoting linguistic diversity where English isn't a first language; and, providing education and training opportunities to people from all cultures, ages and backgrounds. As highlighted by the Communications White Paper (December 2000): very local community based radio can help increase active community involvement, and local educational and social inclusion projects small radio stations can provide a nursery for the next generation of broadcasters, providing hand-on training and experience such stations can also satisfy the demand for access to broadcasting resources from specific communities, whether based on locality, ethnic or cultural background or other common interests We are focusing on helping young people who are NEET within Wiltshire and trying to eradicate the problem as from research carried out by the Wiltshire voices project shows that many students that have problems in primary school later become NEET. Our aim is to reduce NEET's in Wiltshire. As well as the radio station training we will also offer series of music master classes anything from learning how to play classical piano to being a DJ and producing electronic music once established our courses will be accredited by education establishment such as LCM. (London College of Music - in discussion with them at the moment.). We feel we will inspire the next generation of musicians from Wiltshire. With our experience within the music industry myself and Rob Bozas have a variety of famous musicians that have a local connection to Wiltshire who are willing to help out with the project.

14. How will you monitor this?
Radio shows will be monitored in several ways from presenter's content to production and listeners. Monthly progress reports and ongoing feedback from the stations producers/managers. Our music/production students will be monitored via exams, reports and

live performance workshops. Our courses are custom made for our individual student's needs such as students that are not academic will be assessed on performance and projects.

15. If your project will continue after the Wiltshire Council funding runs out, how will you continue to fund it?
After 2-3 years we aim to be self-sufficient company with popular radio shows sponsored by big businesses in the area, live events, master classes, summer schools for young people and advertising online / on-air. (as well as business membership schemes etc) We will be mentored by KCRW a community radio station based in LA which is now one of the U.S's most popular radio stations and considered a taste maker station. Our business model is a mixture of KCRW & Rinse FM (in London) which is now a taste maker urban station in the u.k they have also released and developed artists within the community and have achieved chart success with Katy B and more.

16. If this application forms part of a larger project (eg. building of new village hall), please state what this project is and approximately how much the overall project will cost.
It is part of a bigger project but overall costs will be dependent on funding and how we move forward with the organisation. For example if we don't raise enough funds for our DAB license we will start broadcasting online first then switch to DAB when we have reached our targets.

17. DECLARATION

Supporting information - Please confirm that the following documents will be available to inspect upon request:

Quotes:
yes I will make available on request 1 quote for individual project costs over £500 & 2 quotes for project costs over £1000 (Individual project costs are listed in the expenditure section above)

Constitution:
yes I will make available on request the organisation's Constitution/Terms of Reference etc.

Policies and procedures:
yes I will make available on request the necessary and relevant policies and procedures such as Child Protection, Safeguarding Adults, Public Liability Insurance, Access audit, Health & Safety and Environmental assessments.

Other supporting information (Tick where appropriate, for some project these will not be applicable):
yes I will make available on request any other form of licence or approval for this project has been received prior to submission of this grant application.

And finally...
yes The information on this form is correct, that any award received will be spent on the activities specified.